



**58th Annual
WESTERN NEW YORK
ARMED FORCES WEEK**
PO Box 0832.1200 William Street
Buffalo, New York 14240-0832
<http://www.wnyafw.com>

Civilian Chairman
Hon. Frank Caruso

General Chairman
CAPT Thomas Hurley, USN Ret.

Chief of Staff
CDR Arthur Aramino, USN Ret.

Secretary
CPO Thomas V. Kelly, USN Ret.

Treasurer/ Budget Director
CWO4 Bernard Bunny, USN Ret.

Luncheon
LTC Frank J. Sparacino, USA Ret.
CDR Michael Nowak, USN Ret.

Ball
CDR Joseph Holewinski, USN Ret.
COL Jayne Cooley, USA Ret.

Armed Forces Salute Ceremony
CDR Tony Deaville, USN Ret.
CPT John Kasmer, USA Ret.
CWO4 William Dickman, USMCR Ret.
SMSGT Jeffrey Gray, USAFR
LTJG Joseph Pawli, USNSCC.

Awards
MCPO Walter Zawieruszynski, USN Ret.

Tickets
LCDR George Boller, USNR Ret.
YN1 Dorothy Button, USCG
HM2 Lynda Pixley, USN
PFC Robert Kaczmarek, USA Ret.
Ms. Margaret Price, USNL

Tribute Book
CPO Kenneth Kobylanski, USCG Ret.
Mrs. Lynn Marie Kobylanski
CWO5 John Cardarella, USA NYSRL
CPO Mark Manthei, USCG Ret.

Public Affairs - Publicity
Marina Woolcock
William Callahan, USCGA Ret.

Website - Communications
CPO Thomas Kelly, USN Ret.

Senior Committee Advisor
CAPT William D. Loockerman, USN Ret.
SMSGT Stephen Kovacs, NYANG

Fellow Americans:


The annual Western New York Armed Forces Week, held May 10-20, 2018, is dedicated to honoring the men and women who have and who are currently serving America in one of the five branches of the Armed Forces. Supported by patriotic citizens and local businesses who advertise in the Armed Forces Week Tribute Book, the 58th Anniversary of this week long event is on track to be the best ever!

Inside each tribute book is a complete schedule of events including the Luncheon on May 10th and the Military Ball on May 12th both held at Salvatore's Italian Gardens, 6461 Transit Road, Depew, NY 14043. Additionally, there is a Tribute to the Armed Forces on May 20th at Buffalo Riverworks, 359 Ganson Street, Buffalo, NY 14203. Included in the tribute book are brief biographies of each of the fourteen local service member honorees, as well as those military members from Western New York who have paid the supreme sacrifice in their service to our nation over the past year. Everyone in attendance at all three events will receive a tribute book. Advertising in our tribute book will not only convey your support of our military service members, but it will reach out to a large and diverse audience.

Tribute book advertisement contributions are used to defray event costs and sponsor our service honorees. In addition, proceeds from this year's tribute book will go to the WNY Freedom Lounge, a local organization dedicated to creating a welcoming environment for traveling Military personnel & Veterans at the Buffalo-Niagara International Airport.

The enclosed order form describes available space options and pricing. Please submit your request by April 14th, 2018 so we can meet our publication deadline. We welcome your partnership in recognizing those who wear the uniform of our great nation, please contact Ken and Lynn Kobylanski via email: tribute@wnyafn.com, with any questions.

Sincerely,


Thomas F. Hurley II,
Captain, United States Navy, Retired
General Chairman
Western New York Armed Forces Week Committee

Count me in, I want to participate!

**58th Annual Armed Forces Week
Armed Forces Tribute Book 2018**

To place your advertisement, please follow the steps below:

Indicate the size of advertisement desired. The advertisement sizes are depicted on the back of this form:

- | | |
|--|---|
| <input type="checkbox"/> Back Cover in color (\$1200.00) | <input type="checkbox"/> Inside Cover in color (\$600.00) |
| <input type="checkbox"/> Full Page Color (\$430.00) | <input type="checkbox"/> Full Page (\$350.00) |
| <input type="checkbox"/> Half Page Color (\$270.00) | <input type="checkbox"/> Half Page (\$220.00) |
| <input type="checkbox"/> Quarter Page Color (\$170.00) | <input type="checkbox"/> Quarter Page (\$120.00) |
| <input type="checkbox"/> Eighth Page Color (\$100.00) | <input type="checkbox"/> Eighth Page (\$70.00) |
| <input type="checkbox"/> Business Card (\$75.00) | <input type="checkbox"/> Business Card (\$50.00) |

Include a hard copy of your advertisement or business card, along with a digital copy on a CD. The Tribute Book editorial staff cannot prepare your advertisement.

Provide a technical point of contact in case our staff has any questions about your advertisement.

NAME _____ **PHONE** _____

Please make your check payable to "Armed Forces Week Committee."

Fill in the following information:

AUTHORIZED BY (Name): _____

TITLE: _____

SIGNATURE: _____

COMPANY/ORGANIZATION: _____

STREET ADDRESS: _____

CITY/STATE/ZIP CODE: _____

PHONE NUMBER: _____

FAX NUMBER: _____

Mail this completed form, together with your check and a copy of your advertisement by April 14th, 2018 to:

Armed Forces Week Committee

PO Box 0832

1200 William St

Buffalo, New York 14240-0832

Western New York 50th Armed Forces Week, Page 2

Full Page Advertisement (8 ½ x 11)

Full Page Color - \$430

Full Page Black - \$350

Western New York Armed Forces Week 2018

Business Card Size
(10 per Page – 3 ½ x 2)

Business Card Color - \$75

Business Card Black - \$50

Half Page (8 ½ x 5 ½)

Half Page Color - \$270

Half Page Black - \$220

Quarter Page (4 ¼ x 5 ½)

Quarter Page Color - \$170

Quarter Page Black - \$120

Eighth Page (4 ¼ x 2 ¾)

Eighth Page Color - \$100

Eighth Page Black - \$70